

TONY FRESOLO

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GRAPHIC/WEB DESIGNER

Reliable, determined, energetic and passionate graphic designer with over ten years of experience creating unique and appealing work that reflects the identity of the client. My strong ability and aptitude to meet critical deadlines with amazing creations has lead me to work with clients, such as Disney, Marvel, Warner, and Paramont.

SKILLS

- Art Direction
- Adobe Creative Suite
- Design
- Creative Problem Solving
- Package Design
- Layout
- Typography
- Microsoft Office
- Visual Hierarchy
- Digital Design
- Photography
- Social Media

TECHNICAL SKILLS

- Photoshop
- Illustrator
- Indesign
- Dreamweaver
- Clip Paint Studio
- Final Cut
- Coda
- Word
- Excel
- Powerpoint
- HTML5
- CSS3
- PHP
- JavaScript
- SEO
- MailChip
- Workfront

WORK EXPERIENCE

TOP TRUMPS USA — ORLANDO, FL./ PROVIDENCE RI

JANUARY 2021 — PRESENT

GRAPHIC DESIGNER

Creating artwork for a variety of games consisting of Monopoly, Guess Who, RISK, and Top Trumps

- Receiving and getting tasks done in a timely manner
- Providing solutions to any issues brought by each client
- Making mockups of each game to present via online shops like Amazon

Clients: *Disney, Marvel, Lucasfilm, Warner Media, Peanuts, Henson Corporation, Paramount, Leicester City Football Club, Brighton and Hove Football Club, and multiple US Cities.*

VALDIVIA LOGISTICS — MILFORD MA.

MAY 2020 — JANUARY 2021

DELIVERY DRIVER/WAREHOUSE

Drove Amazon packages to customers at there home

- Providing great customer service to each customer when arriving to there home
- Completing each delivery on time

SCREENWORKS USA — ORLANDO, FL.

NOV 2016 — MAR 2020

JR. PRODUCTION ARTIST / GRAPHIC ARTIST

Worked to produce and deliver new concepts for each clients production needs

- Researched several apparel designs utilizing Pinterest, and Redbubble to stay up to date with current trends
- Grew my artistic skills with each project
- Strengthened each clients brand with each design
- Created apparel design concepts for clients using Adobe Creative Suite (Photoshop and Illustrator CC)

Clients: *Disney, Marvel, Lucasfilm, Warner Media, Peanuts, Universal Studios, Seaworld, Six Flags, Margaritaville.*

RESELL CNC — MAITLAND, FL.

MAR 2016 — NOV 2016

DIGITAL MEDIA SPECIALIST

Organized email catalogs and designed banners featuring CNC machines

- Worked with the team every week to get together which CNC to spotlight
- Created multiple emails with the deals of the upcoming sale
- Designed banners for each sale in (Adobe Photoshop CC)
- Used Dreamweaver CC to help create Email campaigns in Constant Contact

NETSOURCE TECHNOLOGIES INC. — OCALA, FL.

JUNE 2015 — MAR-2016

WEB/GRAPHIC DESIGNER

Designed and broke out websites for multiple clients

- Utilized Adobe Creative Suites (Photoshop CC) to design and then code the website in Dreamweaver CC
- Tracked time spent on projects to keep workflow moving
- Kept consistent communication with the clients to keep them informed on projects
- Maintained websites after completion for any additional changes and updates

ONLINE COMMUNITY SERVICES — SANFORD, FL.

JUNE 2013 — JUNE 2015

WEB/GRAPHIC DESIGNER

Responsible for design and layout of web version for each client

- Presented a visual communication for each individual company
- Used Photoshop CS6 to design the overall format of the website
- Imported the format into Dreamweaver CS6, using CSS3 JavaScript and HTML5
- Converted SWF Flash files into HTML5 files to be used on mobile devices

WALT DISNEY WORLD CORPORATION — ORLANDO, FL.

JUNE 2013 — JUNE 2015

CUSTOMER SERVICES (PART-TIME / WEEKEND WORK)

Responsible for providing world-class customer service to both internal and external clients

- Participates in professional development training to ensure maximum productivity and profitability such as technological training, customer service, and consumer strategies

360 MARKETING AND DESIGN, INC. — KISSIMMEE, FL.

APRIL 2012 — MAY 2013

WEB/GRAPHIC DESIGNER

Researched and created products for clients needs

- Coordinated and negotiated sales
- Designed vectors in Illustrator CS6 for various vinyl based projects
- Developed several websites via Dreamweaver using CSS HTML5 and JavaScript, as well as WordPress

EDUCATION

Bachelor of Science in Graphic Design - The New England Institute of Art